

# H. Todd Greenbloom

## Partner

He/Him

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TGREENBLOOM@BLANEY.COM



CALLED TO THE BAR OF ONTARIO,  
1982

## EDUCATION

- LL.B., Queen's University, 1980
- B.Com., University of Toronto, 1977

## PRACTICE AREAS

- Corporate & Commercial
- Commercial Leasing
- Health Law
- Fraud Investigation Recovery and Enforcement
- Mergers & Acquisitions/Private Equity

H. Todd Greenbloom's active general business law practice includes all aspects of franchising and licensing. "I have a general corporate commercial practice with an emphasis on working for clients that are in the franchise business," he says.

His work in franchising and licensing includes preparation and review of franchise disclosure documents, purchase and sale of franchise systems, dealing with the financing of franchise acquisitions and competition and advertising issues arising in a franchise context.

Todd also negotiates franchise agreements, prepares and reviews franchise documents, licence agreements and area franchise agreements, deals with all aspects of shareholder, partner relations and drafting shareholder, partnership and other types of agreements.

Todd has spoken recently on various franchise-related topics including the following over the last 5 years: "Problem Franchisees, Alternatives to Litigation or Termination" (2016 CFA Franchise Law Day), "Insolvency/Bankruptcy as an Obstacle and a Tool for Franchise Situations" (16<sup>th</sup> OBA Annual Law Day), Franchisee is Insolvent, What's a Franchisor To Do? (16<sup>th</sup> OBA Annual Law Day), Franchising in Uncertain Times (OBA Recovery Program) and

Navigating Financial Distress in Franchising Systems (CFA 2020 Virtual Law Day).

His clients come from a wide variety of industries. They include restaurants, food service, hospitality, recreation, trade shows, retailing, manufacturing, advertising, career colleges and service.

For his clients on the commercial side, Todd negotiates and drafts a wide range of agreements including intellectual property and software development agreements. He is involved in mergers and acquisitions, debt and equity financing for lenders/investors and borrowers and also engages in a leasing practice, acting primarily for tenants in retail, commercial and industrial premises.

Todd has assisted litigation counsel and co-ordinated the efforts of litigation counsel on behalf of corporate and commercial clients.

#### RECOGNITION

- Recognized by *Best Lawyers® in Canada* 2024 in the area of Franchise Law
- 2017 Markus Cohen, Q.C. Memorial Award - Franchise Law

#### MEMBERSHIPS

- Law Society of Ontario
- Member at Large, Ontario Bar Association Franchise Law Section Executive
- Affiliate, Canadian Franchise Association