

Catherine Meaney

Director, Strategic Marketing & Business Development

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EDUCATION

- MPS, Law Firm Management, George Washington University, 2011
- M.B.A., (Financial Services) Wealth Management Stream, Dalhousie University, 2003

Catherine is responsible for leading the firm's marketing and business development initiatives, including reputation and profile building, communications and client programs.

She brings to her role an extensive background in law firm management, a disposition to obtain results and a proven record of achieving challenging goals aligned to strategic and operational business objectives.

Catherine is the recipient of numerous awards granted by the legal marketing industry for exceptional achievement in the field.

Certified Yellow Belt in Legal Lean Sigma®

MEMBERSHIPS

- Legal Marketing Association

DESIGNATIONS

- Legal Lean Sigma® - Certified Yellow Belt, Legal Lean Sigma Institute, 2011

