

Corporate & Commercial

Blaney McMurtry's corporate/commercial practice is dedicated to serving the changing needs of individuals, national and multinational corporations, financial institutions, insurers, landlords and tenants, investors, developers and other participants in the business world.

We are keenly aware that in today's economic environment all businesses face unprecedented competitive pressures and must adapt constantly to the needs of the customer. Our lawyers know that delivering their expertise most effectively means taking the time to know and understand our clients and their business.

Some of the many kinds of matters in which our corporate/commercial lawyers provide assistance are the following:

- partnership and corporate advice for professionals
- public financing and private placements
- obtaining federal and provincial regulatory approval for foreign business to operate in Canada
- direct or indirect investment by foreign business in Canada
- pursuing foreign business opportunities for Canadian business
- tax planning and structuring
- mergers and acquisitions
- institutional financings of all types including cross-border and multi-currency loans
- securities compliance
- commercial and industrial lease negotiations
- starting up a new business
- going public
- technology licensing and distribution
- patents, trademarks, and other intellectual property matters
- franchising
- competition law matters
- advising on corporate, commercial and regulatory matters

- estate planning and administration for individuals and trust companies
- ensuring compliance with federal and provincial regulatory requirements affecting business, including environmental and director liability concerns

BENEFIT CORPORATIONS AND CSR

In addition to assisting business in its day to day legal issues, Blaneys is committed to the future of business in Canada and advising business organizations on corporate governance and corporate social responsibility issues and trends.

The benefit corporation model now common in the USA and some other countries may be a solution that unfetters the for-profit, socially responsible enterprise. It also represents a way to connect social impact investors with qualified, socially responsible corporations.

The benefit corporation is a strictly voluntary status and serves as a for-profit model that enables a corporation to pursue profit-generating activities while contemporaneously promoting positive effects on society and the environment. This benefit corporation is also complementary to non-profit and charitable activities, but on a much larger scale.

From the point of view of an investor, entrepreneur, business owner, director or CEO, this is the time to have input and help to define the discussion and the implementation of benefit corporation legislation. Canada has an opportunity to be the leader in enabling voluntary adoption of socially responsible purposes by for-profit companies. Your business has an opportunity to be a leader in your market.

We are interested in promoting legislation in Canada at the provincial and federal level to enable for profit corporations to take the next step and include public benefit mission statements in their articles of incorporation.

For more information, please contact Dennis J. Tobin at 416-596-2897 or dtobin@blaney.com.

RELATED PRACTICES

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